# Introducing The M.A.C. Advantage

Your Personalized Training Program for Maintenance And Cleaning of Commercial Carpets From Shaw Industries

Shaw Industries Technical Services announces an engaging online, interactive, Maintenance and Cleaning training tool for your organization. Whether you are responsible for decisions about the purchase of floor coverings; the maintenance of your facility; or you actually maintain the carpet; this program is for you.

#### This training covers topics such as:

- How to select carpet that will make your maintenance job easier
- The science behind proper cleaning
- Why it is important to invest in a sound Maintenance Plan for your facility and how to create and implement such a plan
- Where to find the proper cleaning resources such as Education and Training and Industry approved Cleaning Agents and Cleaning Equipment
- It provides demonstrations of the actual cleaning procedures and technology including "Appearance Improvement using Encapsulation Technology"

### The program consists of two different courses:

- MAC for Managers is for anyone who makes decisions concerning the design or purchase of commercial carpet or anyone who makes decisions about the care of carpet for a facility.
- MAC for Technicians is designed specifically to train the staff that actually does the Maintenance and Cleaning and reinforces why their job is so important.
  - MAC for Technicians is offered in both English and Spanish.

#### How do you take advantage of this valuable resource?

- Just ask your Shaw Sales Professional.
- They will give you a Registration Code for your entire organization.
  - By using this Registration Code members of your organization will be able to create their own personal log-in and password.
  - It becomes their own personal training program and online reference.
  - There is no limit you the number that you can enroll.
  - Through high speed internet, training can be done individually or as a group.
  - This is your answer to training issues caused by personnel turn-over.
  - Best of all as a valued Shaw Customer there is no charge.

## Contact your Shaw Sales Professional for your Registration Code - then visit: www.shawcleanfloors.com

